

**Collaboration** is working with each other to do a task and to achieve shared goals

Enterprise collaboration refers to Internal and External information system tools that collect, share, and store information between users by using a collaboration stage, communication instruments, the company intranet, file sharing tools, cloud storage, video conferencing, and whiteboards to interact and communicate across and beyond the work environment.



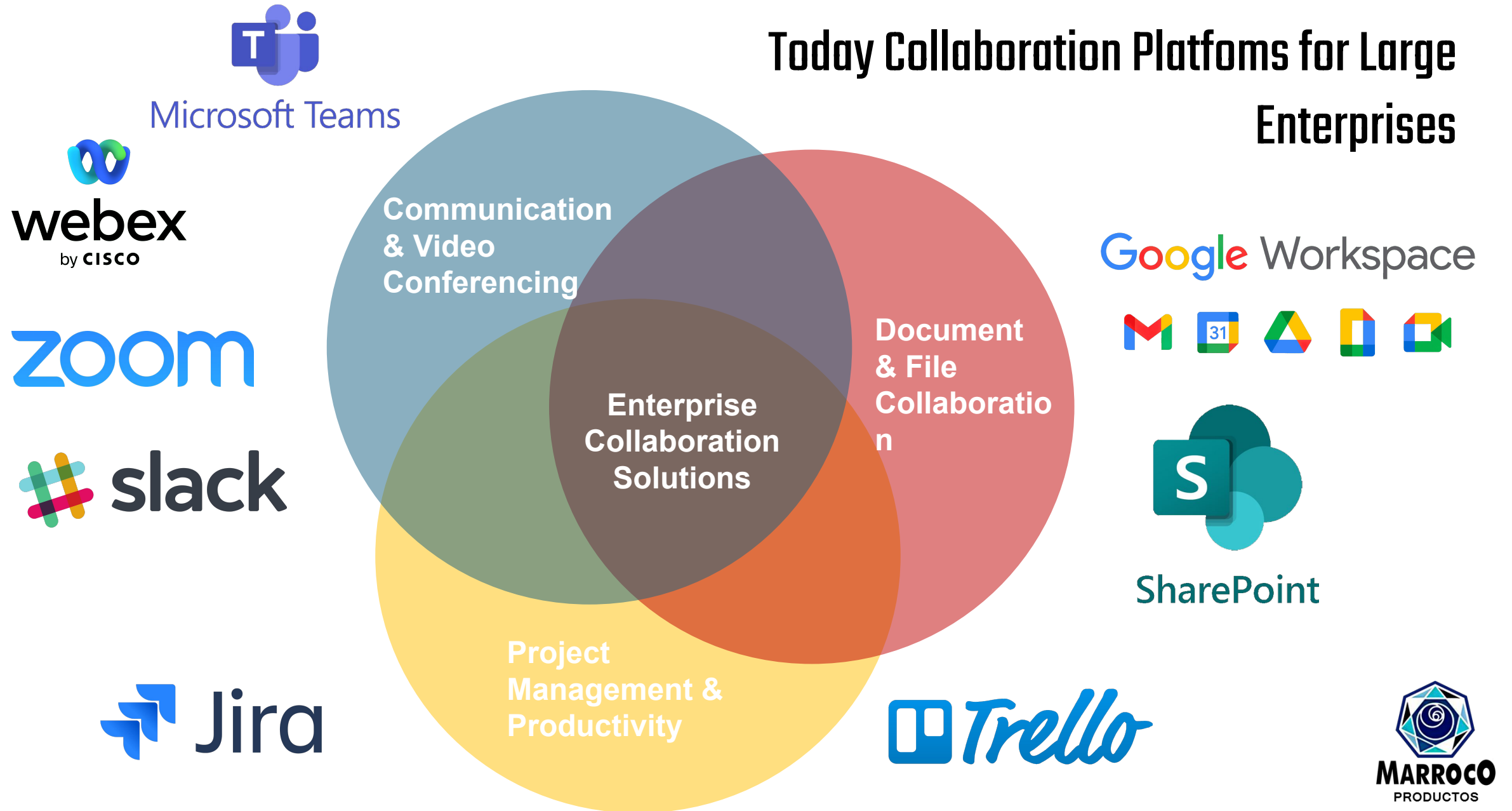
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PRODUCTOS

# Social Software TOOLS in the Workplace



Based on Magic Quadrant methodology by Gartner

# Today Collaboration Platforms for Large Enterprises





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A web-based platform for **document management** and storage, enabling collaborative workspaces.



Microsoft Teams

A unified communication and **collaboration platform** that combines workplace chat, video meetings, file storage, and application integration.

Enterprise  
Collaboration  
Solutions

Google Workspace



A suite of **cloud-based productivity and collaboration tools**, including Google Docs, Sheets, and Meet for real-time collaboration and communication.



A **messaging app for businesses** that connects people to the information they need, offering organized conversations, file sharing, and integrations with various tools and services.



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The Zoom logo, featuring the word "zoom" in a lowercase, blue, sans-serif font.

A video conferencing platform that allows users to hold online meetings with audio, video and chat. Zoom is expanding its platform with new AI-powered tools designed to compete with Google and Microsoft.



**webex**  
by **CISCO**

A suite of web conferencing and videoconferencing applications designed to support virtual meetings and collaboration.



A project management platform and issue tracking tool, designed specifically for software development teams.

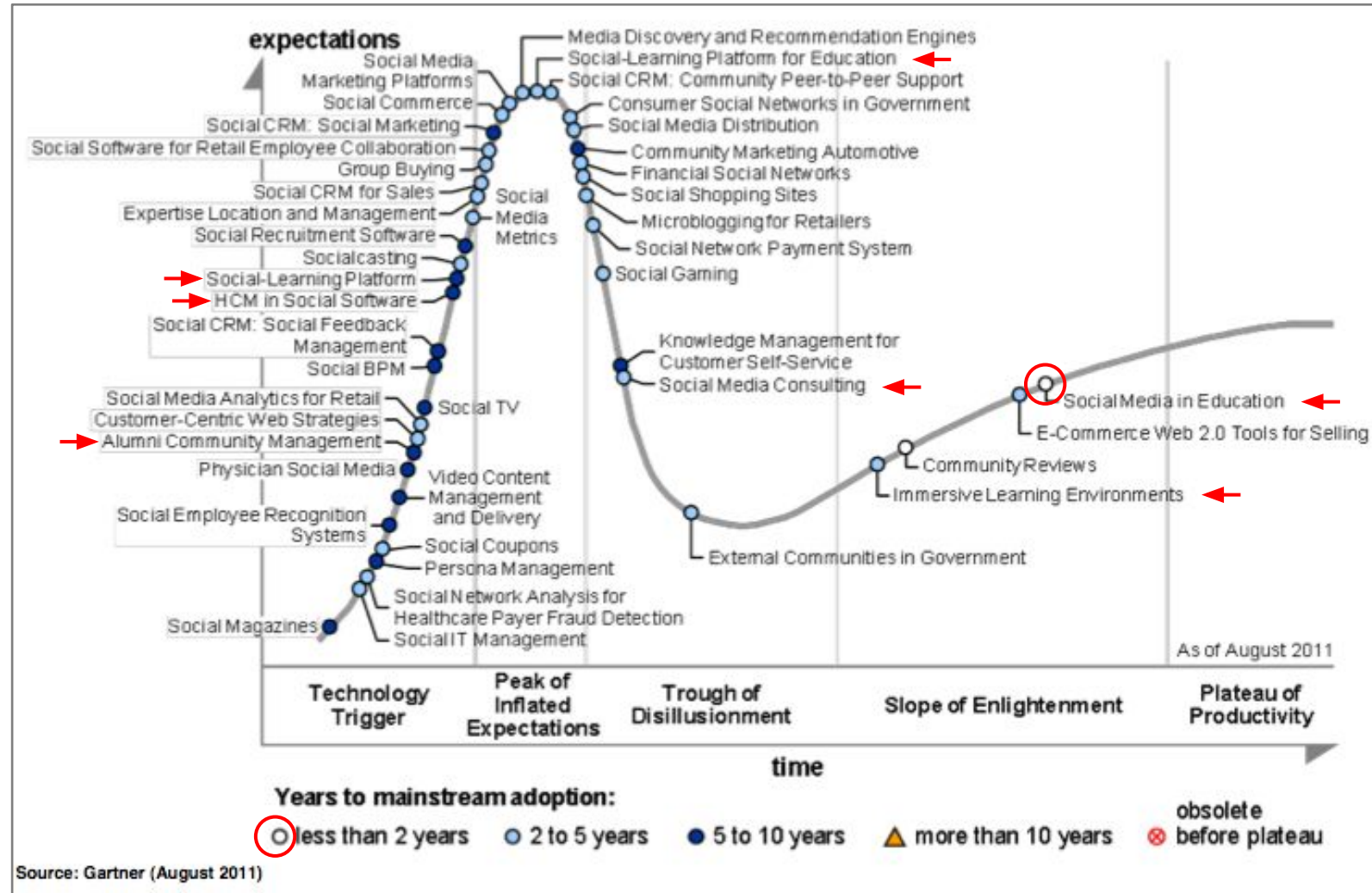


a web-based, kanban-style, list-making application for project management



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## Hype Cycle for Business Use of Social Technologies.



Beyond Intelligent Social Collaboration  
Platforms are Intelligent User, we call  
them **Knowledge Builders.**

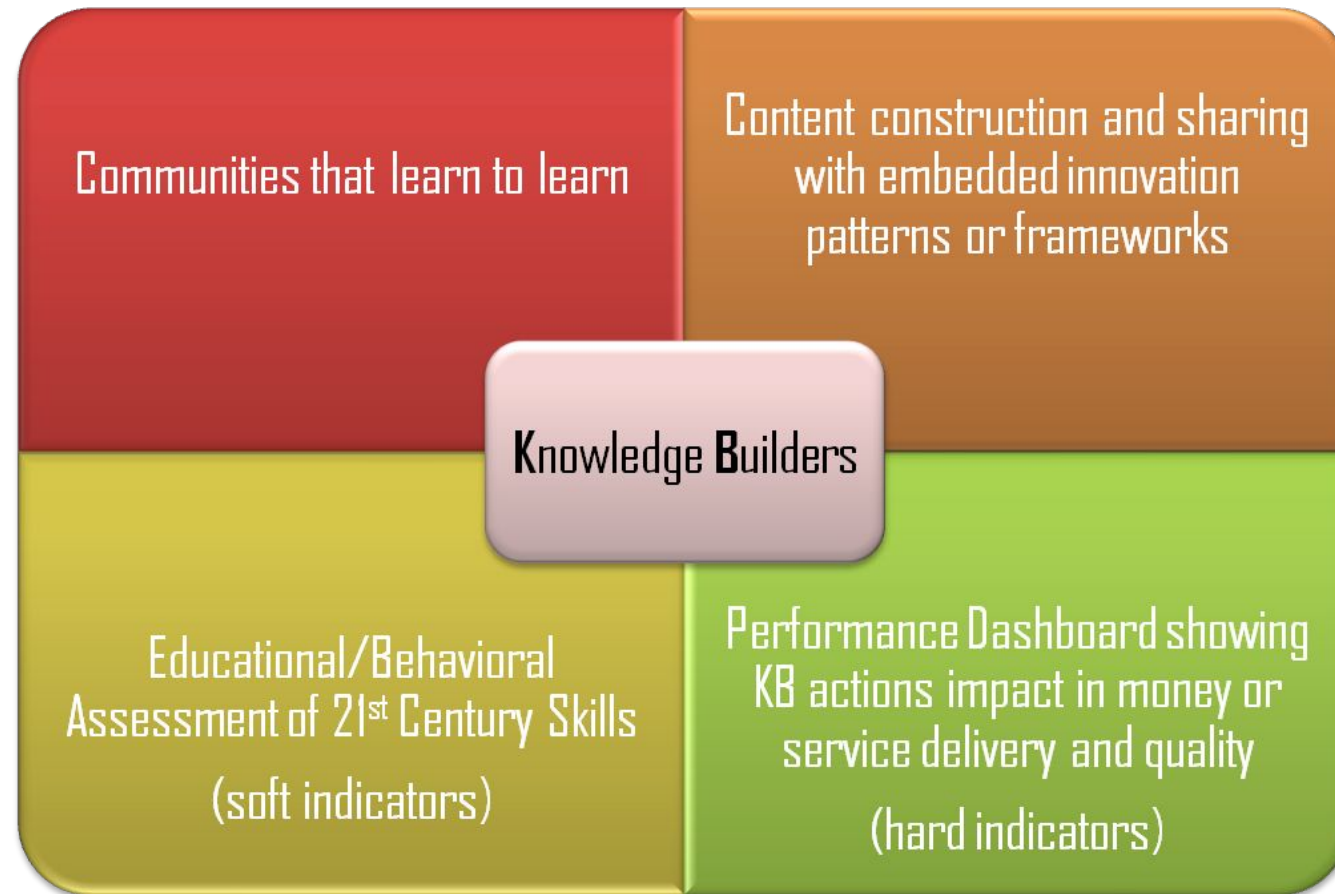
*Transform the people from the inside out.*



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# Next-Gen features in the Social Collaboration Solutions



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