

**Collaboration is working with each other to do a task and to achieve shared goals**

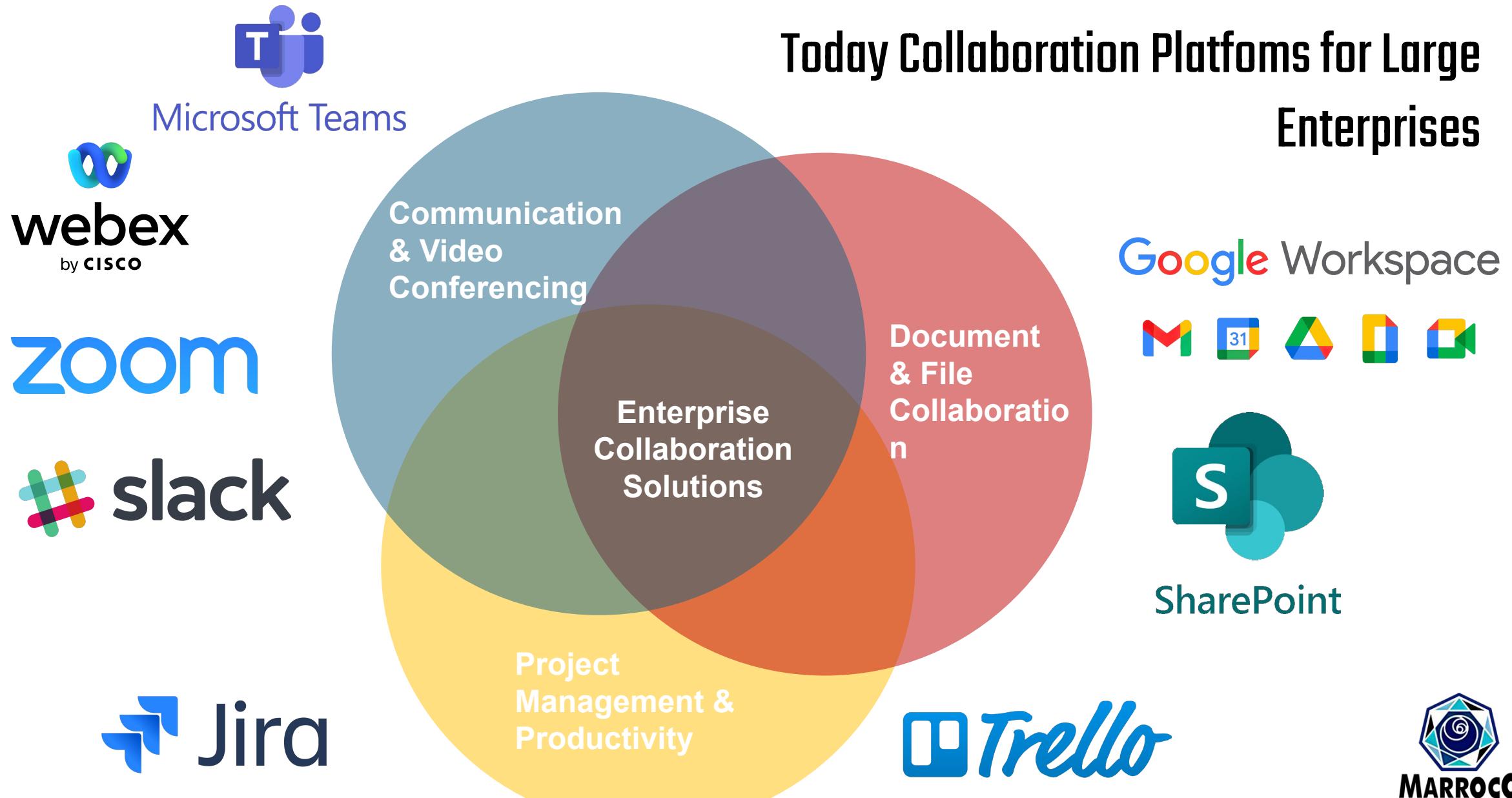
Enterprise collaboration refers to Internal and External information system tools that collect, share, and store information between users by using a collaboration stage, communication instruments, the company intranet, file sharing tools, cloud storage, video conferencing, and whiteboards to interact and communicate across and beyond the work environment.

# Social Software TOOLS in the Workplace

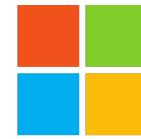


Based on Magic Quadrant  
methodology by Gartner

# Today Collaboration Platforms for Large Enterprises







Microsoft



SharePoint



Microsoft Teams

A web-based platform for **document management** and storage, enabling collaborative workspaces.

A unified communication and **collaboration platform** that combines workplace chat, video meetings, file storage, and application integration.

Google Workspace



A suite of **cloud-based productivity and collaboration tools**, including Google Docs, Sheets, and Meet for real-time collaboration and communication.



slack

A **messaging app for businesses** that connects people to the information they need, offering organized conversations, file sharing, and integrations with various tools and services.



A video conferencing platform that allows users to hold online meetings with audio, video and chat. Zoom is expanding its platform with new AI-powered tools designed to compete with Google and Microsoft.



A suite of web conferencing and videoconferencing applications designed to support virtual meetings and collaboration.



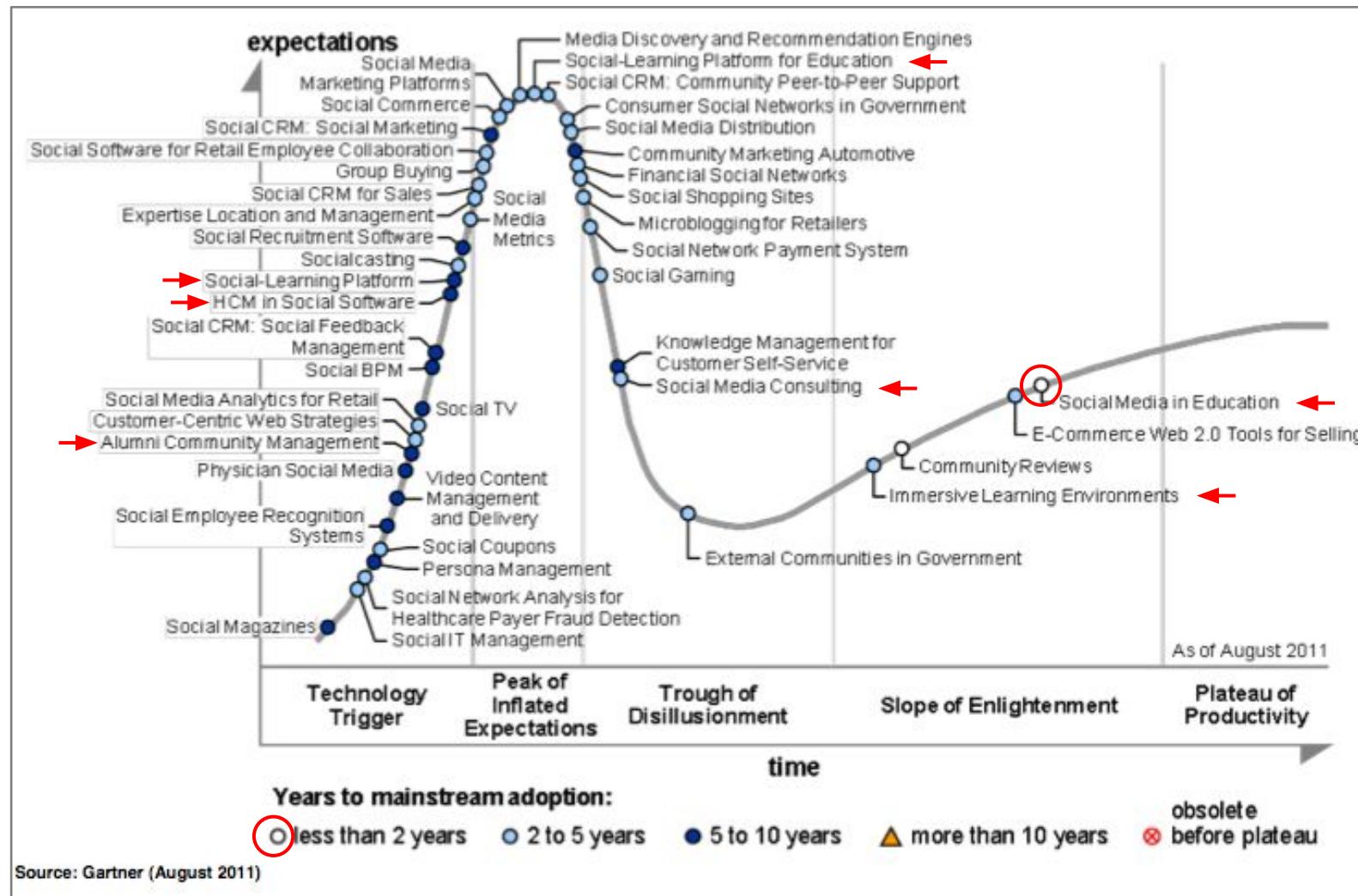
A project management platform and issue tracking tool, designed specifically for software development teams.



a web-based, kanban-style, list-making application for project management



## Hype Cycle for Business Use of Social Technologies.



**Beyond Intelligent Social Collaboration  
Platforms are Intelligent User, we call  
them Knowledge Builders.**

*Transform the people from the inside out.*

# Next-Gen features in the Social Collaboration Solutions

