



Marroco Products© 2013



2nd Research



The construction of a theoretical model  
and a theory about:

*How organizations learn to change*

1st. Research (21 years)

I want to  
share with  
you my  
two  
researches

The  
Results  
were:

The Model, The Theory  
and The Technology  
generate:  
The Comprehensive  
Organization

2nd. Research (12 years)

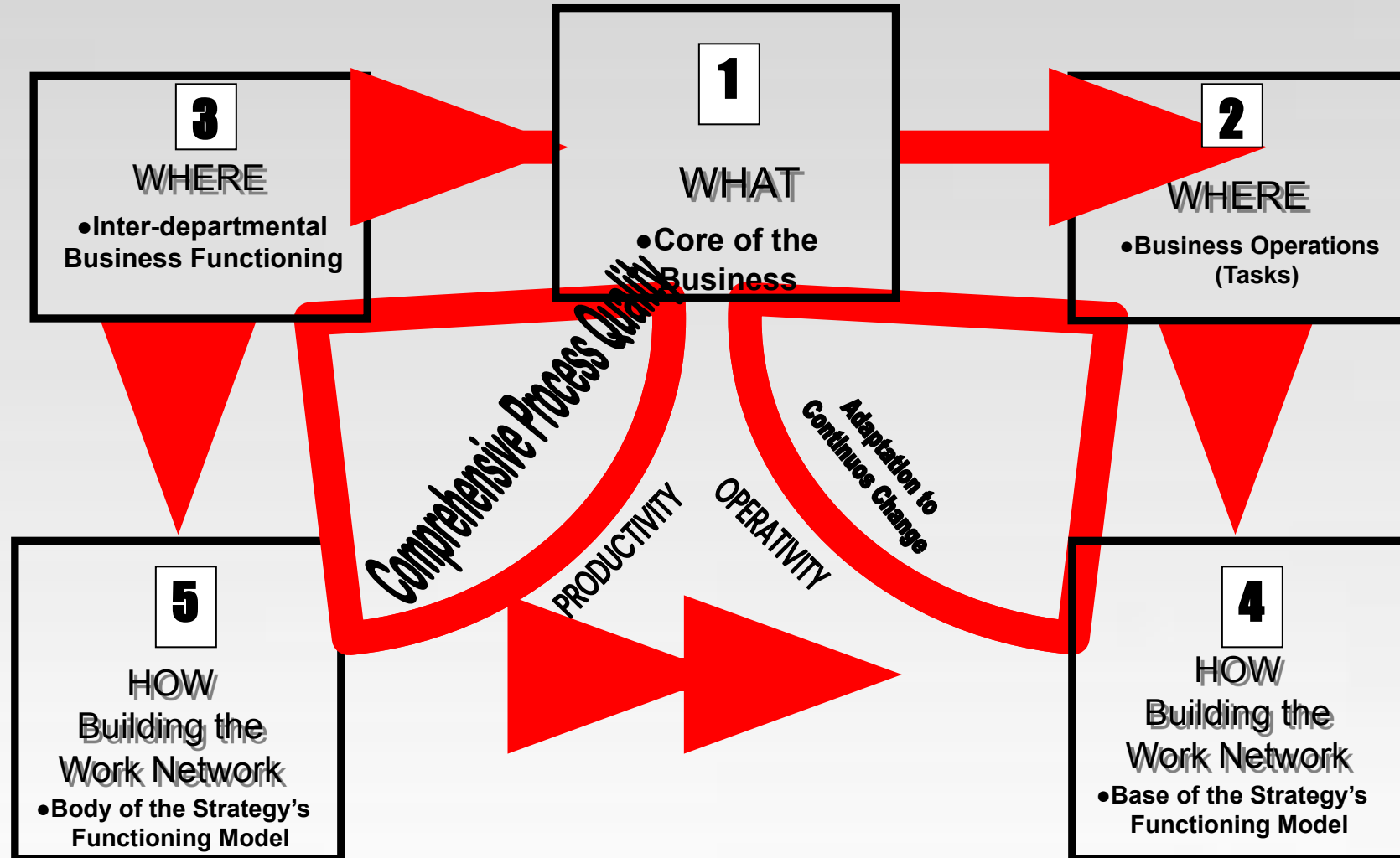
The construction of a soft-technology as  
the application of the Theory to optimize  
productivity in the knowledge economy  
through *organizations that learn to change*.

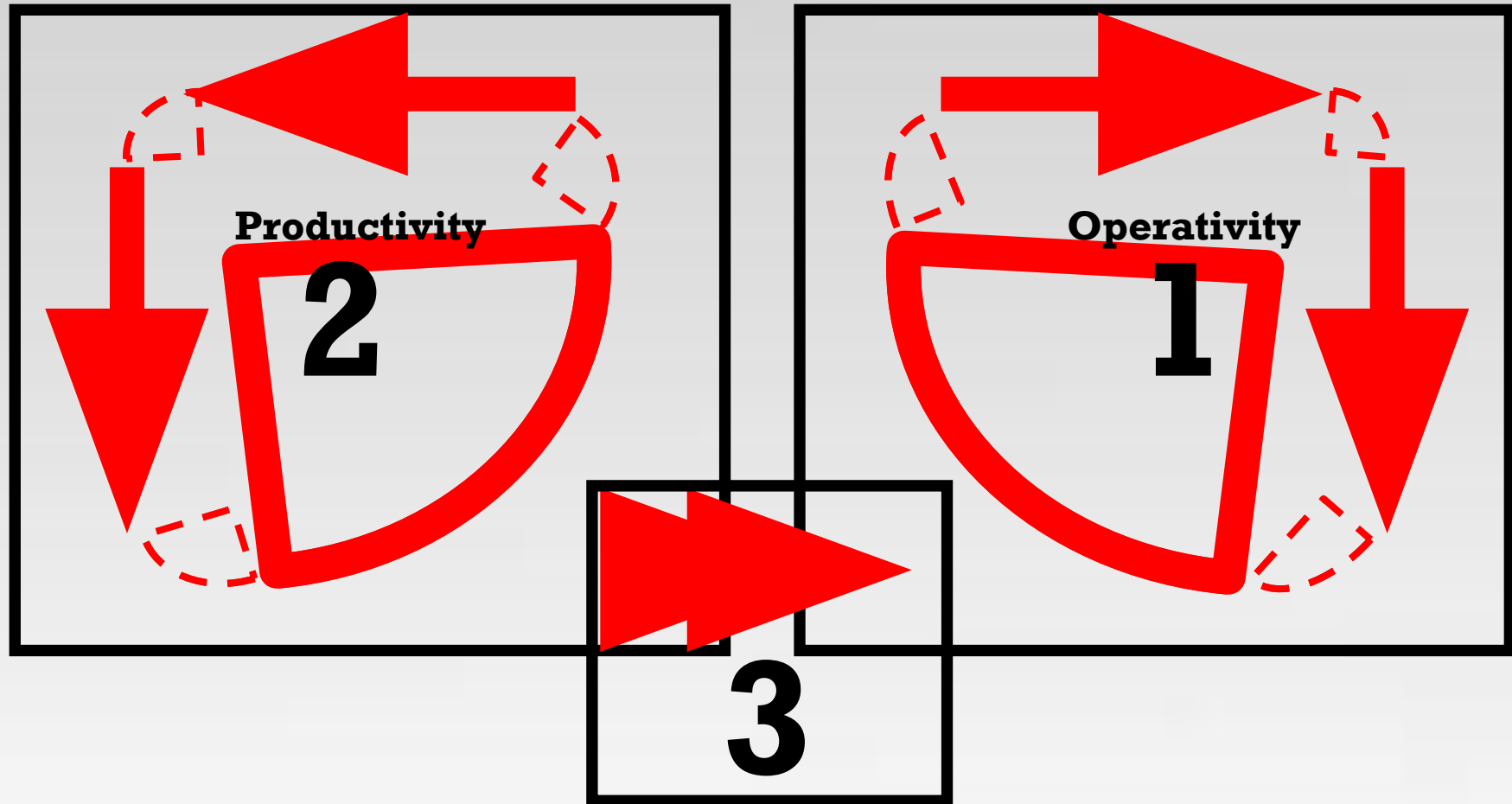
*Flexible*, to  
adapt to  
changes.  
*Fast*, to  
response  
to  
demands.  
*Innovative*  
to add  
value to its  
products  
or  
services.

The importance  
of the two  
researches is  
that they offer  
and answer to  
the challenge of  
the new  
realities:

- Productivity
- Wealth
- Globalization

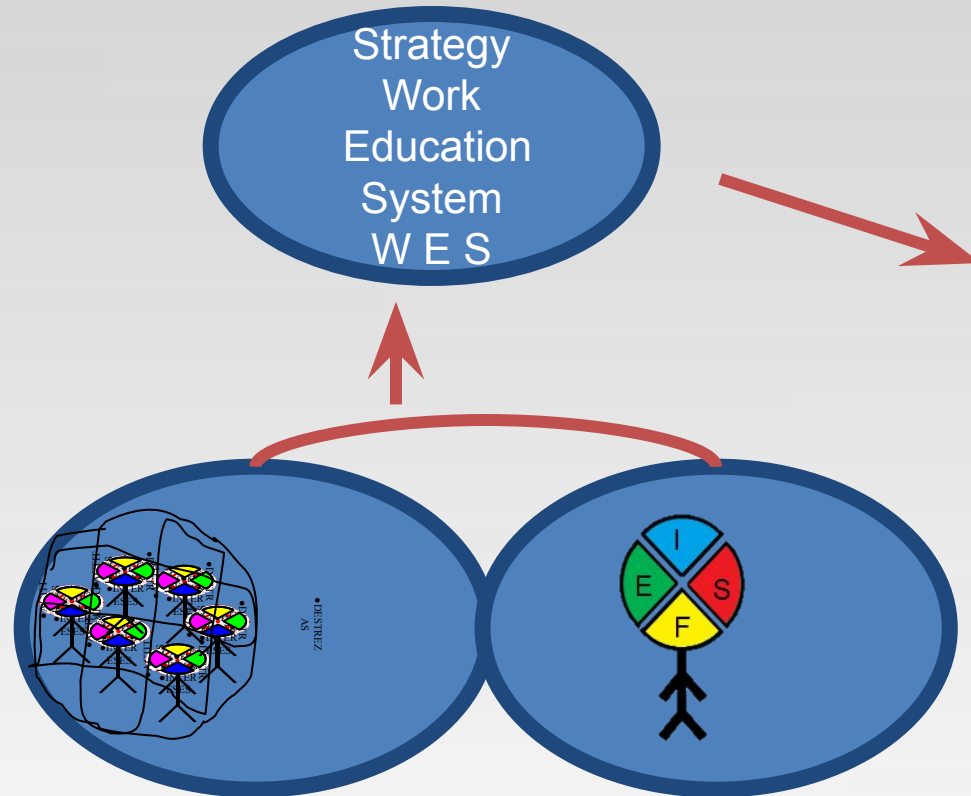
APPLICATION DEVELOPMENT OF WES © FUNCTIONING MODEL  
WES© Work Education System© TECHNOLOGY  
COPYRIGHT Maria Elena Marroco – Venezuela, USA 1994-1997





•Legend:  
Productivity = Effectiveness of productive effort  
Operativity = Effectiveness of operational effort

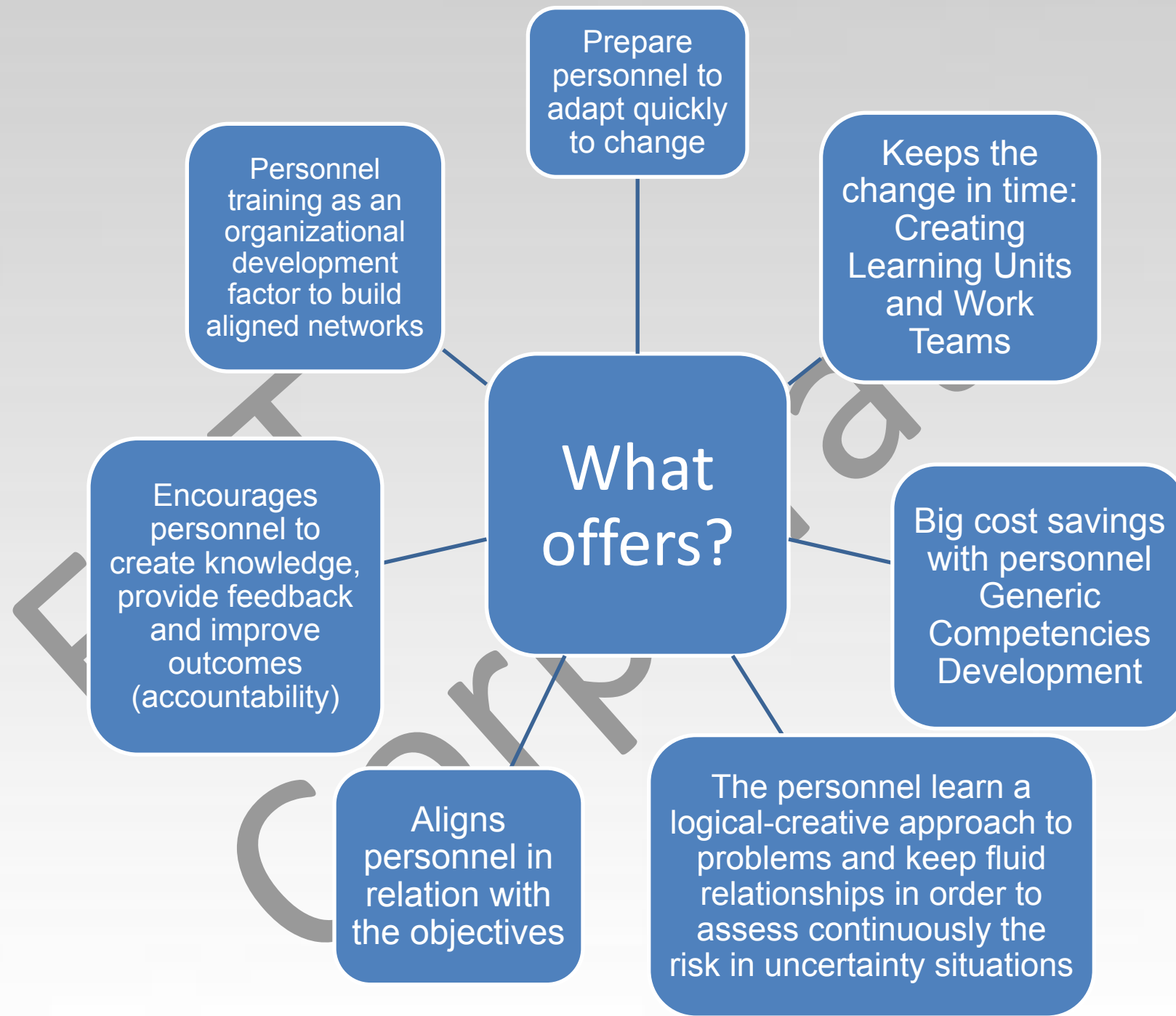
# A strategy to improve Productivity, Operativity and management



EDO, MVO, CER, ACCO ,  
ACCO WITH THIRD PARTIES, DESIGN,  
COMPENSATION, CAREER DEVELOPMENT,  
EDT INTELLIGENCE

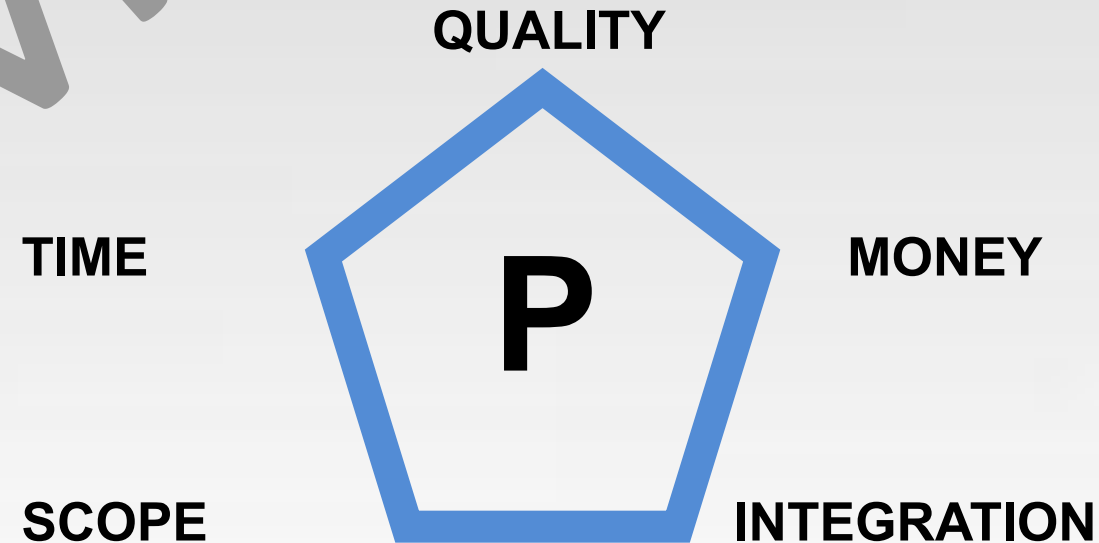
EDT/PPM  
Work-Education System



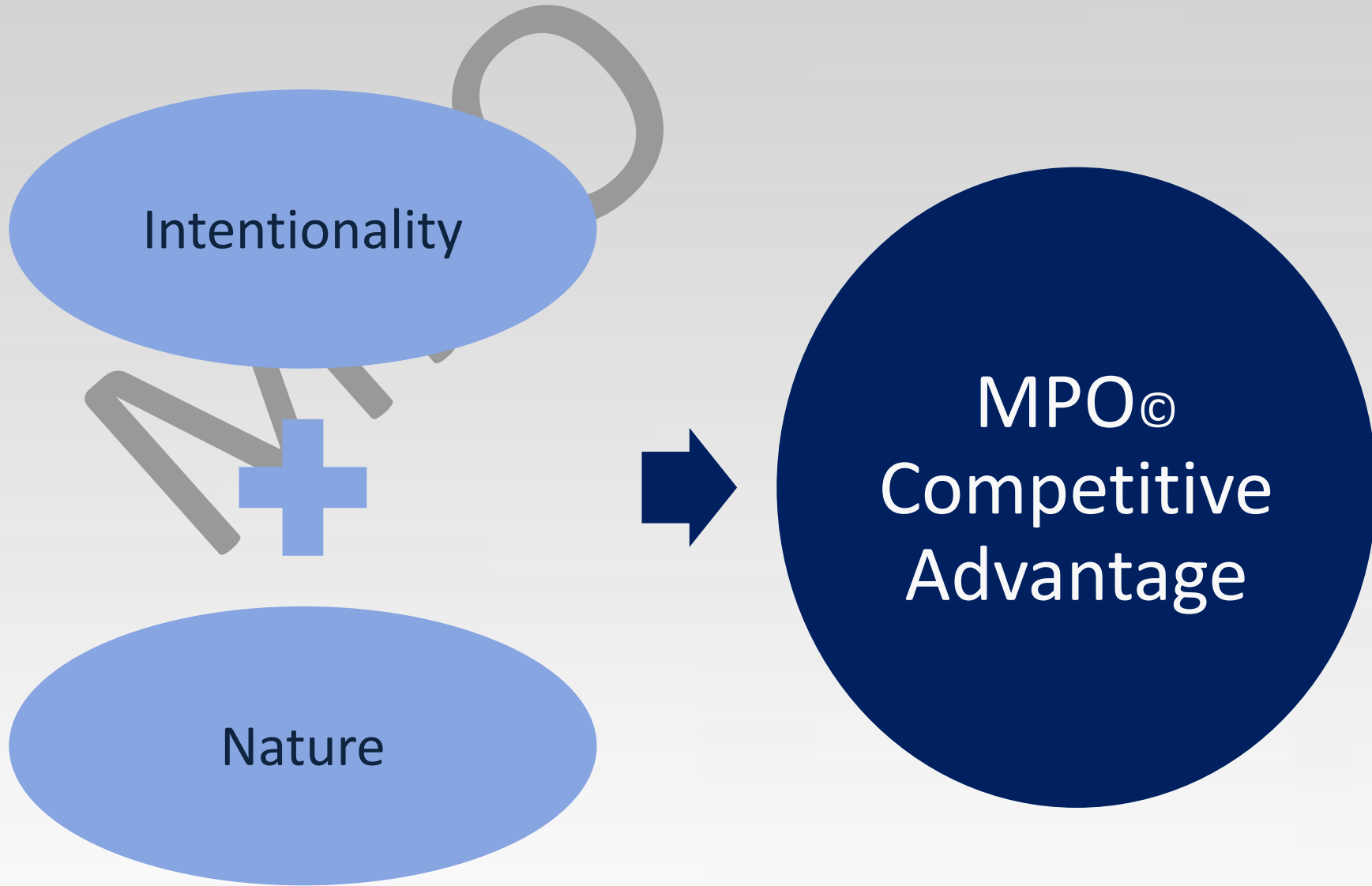


# Marroco Project Optimizer©

The Project Enablers support to Project Management Professional to drive and execute activities to meet 5 key considerations in a project.

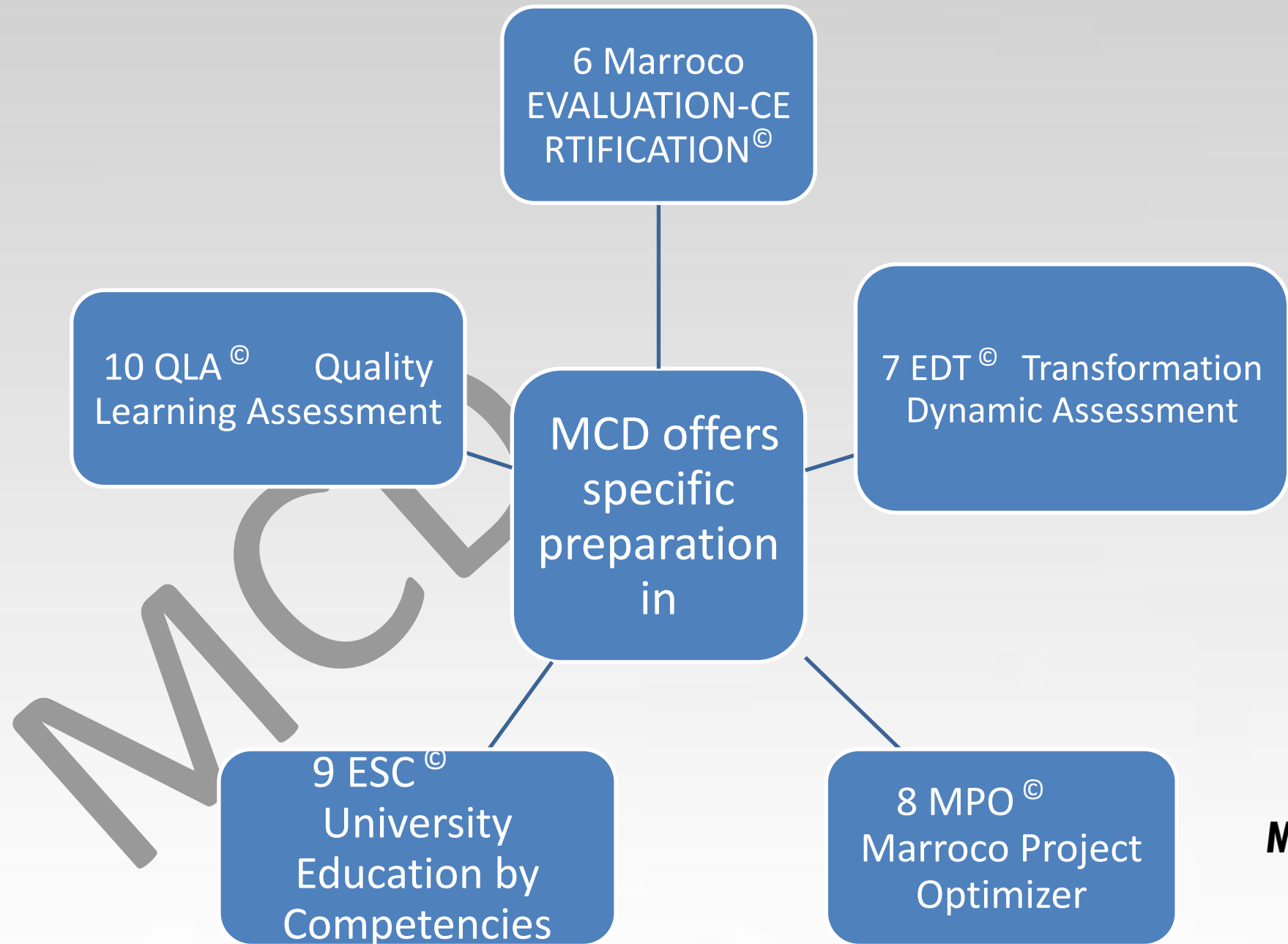






# Marroco Career Development©

- MCD offers specific preparation in
  - 1 IDI © Research, Development and Innovation
  - 2 MHD © Marroco Human Development
  - 3 MCD © Marroco Career Development
  - 4 ACG © Learning Managerial Competencies
  - 5 EPXXI © XXIst Century Profile Assessment

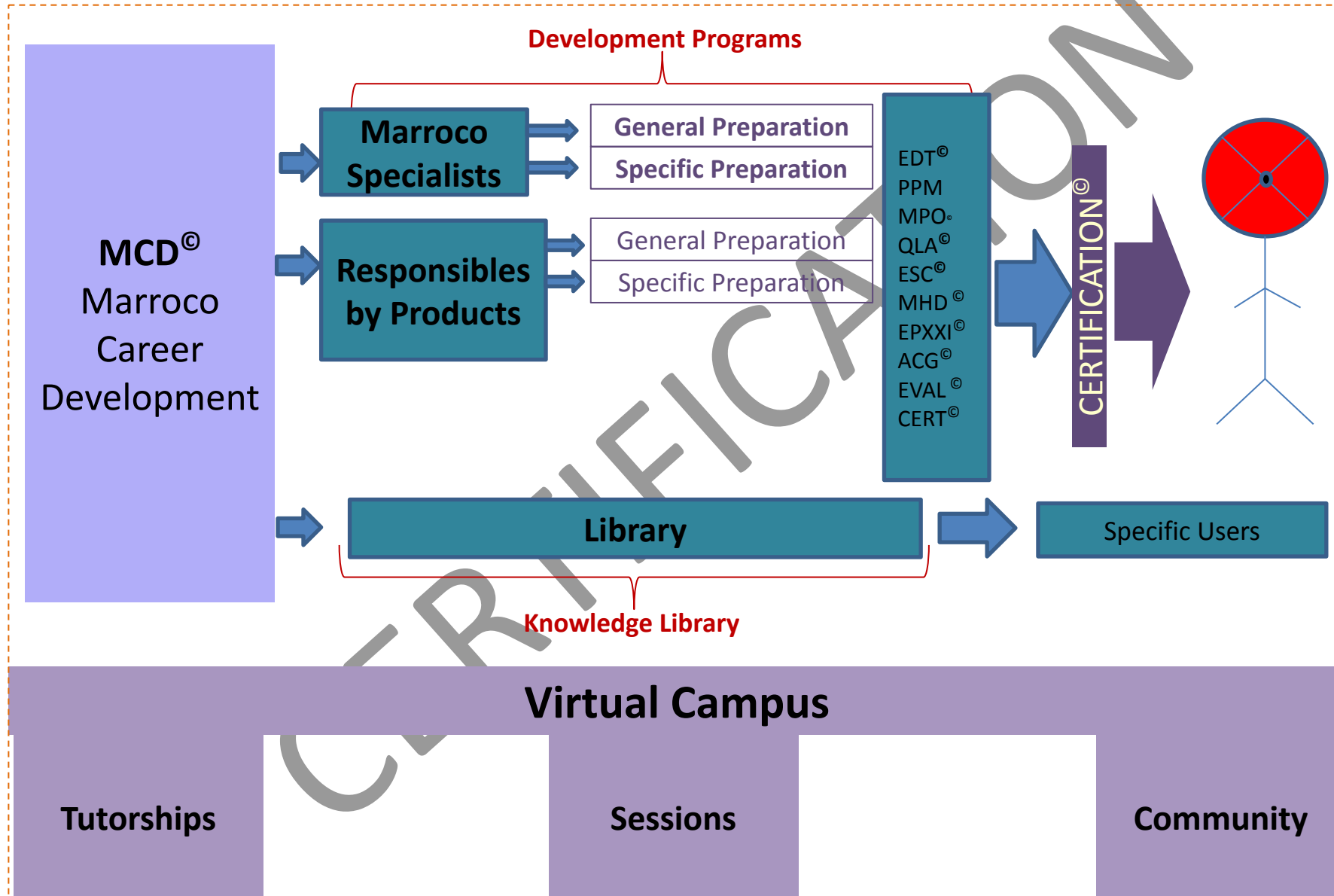




# CLOUD Structure

Development

Assessment



# Thank you!!!



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