

Technical competences are not enough for professionals to succeed within Organizations today. They need to develop in addition, other traits of character such as perception, intuition, systemic thinking, insight, motivating, negotiating and leadership capacities, as well as written and oral communication abilities. **AP-XXI®** exists to solve those

ACQUIRE THE
NEW
PROFESSIONAL
PROFILE TO
SUCCEED IN THE
21ST CENTURY



AP-XXI® known by the Spanish acronym of Learning of the 21st. Century Profile, is a technological solution (*web content and coaching*) that offers a resource for the development of the generic competences also called 21st. Century skills, to achieve a new behavior model at work in action, thinking and attitude of the personnel to succeed in today's global world.

Contributions

- An increase of value of the intangible assets.
- A new method of analysis to assess risks permanently and improve speed of response in the presence of any situation.
- A new logical-creative mode of thinking to add value to any task and to improve the innovation capacity.
- The development of certain personal qualities of character to improve communication, motivation, negotiation and leadership capacities.
- ***A new behavior of personnel in the manner of working.***



AP-XXI© fosters the human development demanded by the global world today, the 21st. Century.

What do you obtain from AP-XXI©?

- Learning content in Web.
- Formats for analysis that guide the Action mode.
- A logical-creative pattern to tackle situations which promotes a new thinking mode.
- Recommendations that guide on the job practices for the development of certain traits of character.
- Initiates the integration of the action, thinking and attitude modes in the Organization's personnel.



AP-XXI© requires prior to a contract, the organizational assurance of the need for a new profile of their managers and employees to be more competitive.

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