



MARROCOTM
PRODUCTS

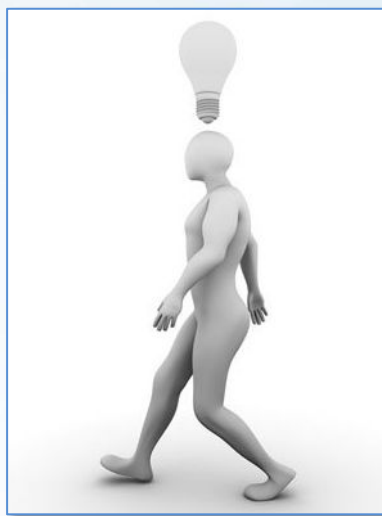
MARROCO
ACCO[®]

LEARNING KEY ORGANIZATIONAL
COMPETENCIES

YOUR ORGANIZATION MUST LEARN TO BECOME ALIGNED IN ORDER TO BE COMPETITIVE, WITH THE CHALLENGES OF THE FUTURE

Competitivity:

We understand that competitiveness is the capability of an organization, to systematically maintain comparative advantages that will permit it to achieve, sustain and improve a certain position in its socioeconomic environment.



The New Realities require your organization to learn new organizational competencies in addition to personal competencies

These organizational competencies are the key to achieve change and are built from the aligned network of Technology Processes y People.

ACCO[®] is a technological solution (software and coaching) that offers ADVANCES in the solution for the problems in the Process between different departments or managements, with an impact in the Productivity of the organization.

ACCO[®] makes possible:

- To align the monitoring to the actions present in the employees Plan.
- To establish a permanent process of Assessment with the key result indicators.



Contributions of ACCO[®]

- Permits the Organization to have HUMAN NETWORK, that guarantees the alignment of Processes and the Technology to assure the competitive advantage to place among the best within the organization's field (WCO: World Class Organization)
- Assures the participation of all employees to generate own strategies to the opportunity and to create activities based on Innovation, perception and follow-up of Innovation.
- Considers change as a capability for the organization to develop within itself and a commitment of personnel to achieve it.

Technological Approach

Web-based developed Software with a Service Oriented Architecture (SOA) model, allowing the easy adaptation to special connection requirements, reporting, and operational tools required by clients.

- Promotes within the organization an attitude of quality and competence (efficacy and efficiency).



ACCO[®] MAKES POSSIBLE A NEW STYLE OF FUNCTIONING NECESSARY FOR ORGANIZATIONS TO OVERCOME THE CRISES PROPER TO A GLOBALIZED WORLD

¿What do you obtain with ACCO[®]?

- Achievement evaluation report of the organizational key conditions.
- Aligned Improvement Plans: includes the problem analysis and action strategies.
- Obstacles solution advances report with key performance indicators.
- Organizational Productivity level Monthly Report.



IT IS GOOD TO IMPROVE, BUT IT'S BETTER TO LEARN HOW TO CHANGE

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