



MARROCOTM
PRODUCTS

MARROCO
ACG[®]
LEARNING MANAGERIAL COMPETENCIES

SMALL AND MEDIUM ENTERPRISES SPECIALIZED SOLUTION



**“THE LOWER
PRICE, FOR THE
MOST SPECIALIZED
CONSULTING
SERVICE”**

The small, medium and big enterprises, needs to incorporate continuous improvements in their technology, processes and human resources.

Marroco offers a specialized solution in managerial training and preparation of it personnel.

ACG® is a training or preparation and On-line coaching, targeted to the small and medium enterprise to develop the managerial competencies for the effective solution of any specific problem the organization might be facing.

Work sessions:

- Effective communications
- Leadership
- Negotiation
- Motivation
- Methods of Analysis
- Strategic Planning
- Decision Making
- Problem Analysis
- Systemic Thinking
- Innovation



ACG® Contributions:

- A quick and easy preparation for the organization personnel.
- An agile and timely coaching.
- A low-cost quality resource, that motivates the personnel to make unique contributions for the solution of any specific problem in any organization.

Technological Approach



MHD® works as an e-learning of easy internet access, it is designed to guarantee a friendly use by any type of user. It has interaction tools to improve the online development experience in a virtual campus.

What do you obtain with ACG®?

- Specialized report of Development process of Generic Competencies and/or Managerial Competencies of the company personnel.
- Continuous on-line coaching services with:
 - Content access.
 - Discussion Forum.
 - Specialized Coaching.
 - Scheduled Sessions



IT IS GOOD TO IMPROVE, BUT IT'S BETTER TO LEARN HOW TO CHANGE

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