



**MARROCO<sup>TM</sup>**  
PRODUCTS

**MARROCO**  
**MCD**  
MARROCO CAREER DEVELOPMENT



IT IS THE MARROCO  
ACADEMY FOR THE  
PREPARATION OF THE  
PERSONNEL IN ITS  
PRODUCTS.

Marroco Career Development **MCD<sup>©</sup>**  
is the technological solution for the  
preparation of the personnel that uses  
any of the Marroco Products.

**MCD<sup>©</sup>** offers to everybody :

- General Preparation
- General Development
- Specific, Theoretical and Practical  
Preparation of the Product to be  
used.

The preparation is supported by on-line  
Sessions and Community Participation.

**MCD<sup>©</sup>** is the learning resource that  
provides to the personnel the knowledge  
of the products in a technological  
environment and also, sees to take  
advantage the latest technological  
resources, as interactive material and live  
conversations.

## **MCD<sup>®</sup>** learning consist of:

- How to promote the Generic Competencies in the person by the MHD<sup>®</sup> (Marroco Human Development) Module and the Managerial Competencies in the ACG<sup>®</sup> (Spanish acronym of Learning Managerial Competencies) Module.
- How to develop the Work Learning System Strategy ESTA<sup>®</sup> (by the Spanish acronym) present in the QLA<sup>®</sup> (Quality Learning Assessment) Module and in ESC<sup>®</sup> (Spanish acronym of University Education by Competencies) Module.
- How to develop the Work Education System WES<sup>®</sup> present in the EDT<sup>®</sup> (by the Spanish acronym Dynamic Transformation Assessment) Module and in the MPO<sup>®</sup> (Marroco Project Optimizer) Module.
- How to perform the Evaluation and Certification of the personnel in the different products.



### **Technological Approach**

**MCD<sup>®</sup>** works as an e-learning of easy internet access, it is designed to guarantee a friendly use by any type of user. It has interaction tools to improve the online development experience in a virtual campus.



**IT IS GOOD TO IMPROVE, BUT IT'S BETTER TO LEARN HOW TO CHANGE**

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