



**MARROCO<sup>TM</sup>**  
PRODUCTS

**MARROCO**



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MARROCO CAREER DEVELOPMENT



IT IS THE MARROCO  
ACADEMY FOR THE  
PREPARATION OF THE  
PERSONNEL IN ITS  
PRODUCTS.

Marroco Career Development **MCD**®  
is the technological solution for the  
preparation of the personnel that uses  
any of the Marroco Products.

**MCD**® offers to everybody :

- General Preparation
- General Development
- Specific, Theoretical and Practical Preparation of the Product to be used.

The preparation is supported by on-line Sessions and Community Participation.

**MCD**® is the learning resource that provides to the personnel the knowledge of the products in a technological environment and also, sees to take advantage the latest technological resources, as interactive material and live conversations.



## MCD<sup>®</sup> learning consist of:

- How to promote the Generic Competencies in the person by the MHD<sup>®</sup> (Marroco Human Development) Module and the Managerial Competencies in the ACG<sup>®</sup> (Spanish acronym of Learning Managerial Competencies) Module.
- How to develop the Work Learning System Strategy ESTA<sup>®</sup> (by the Spanish acronym) present in the QLA<sup>®</sup> (Quality Learning Assessment) Module and in ESC<sup>®</sup> (Spanish acronym of University Education by Competencies) Module.
- How to develop the Work Education System WES<sup>®</sup> present in the EDT<sup>®</sup> (by the Spanish acronym Dynamic Transformation Assessment) Module and in the MPO<sup>®</sup> (Marroco Project Optimizer) Module.
- How to perform the Evaluation and Certification of the personnel in the different products.



## Technological Approach



MCD<sup>®</sup> works as an e-learning of easy internet access, it is designed to guarantee a friendly use by any type of user. It has interaction tools to improve the online development experience in a virtual campus.



**IT IS GOOD TO IMPROVE, BUT IT'S BETTER TO LEARN HOW TO CHANGE**

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