



MARROCOTM
PRODUCTS

MARROCO

MPO[®]

MARROCO PROJECT OPTIMIZER

ENSURE THE SUCCESSFUL IMPLEMENTATION OF ANY PROJECT

**“Big projects are failing
in alarming
proportions”**

Harvard Business Review. Sept. 2003

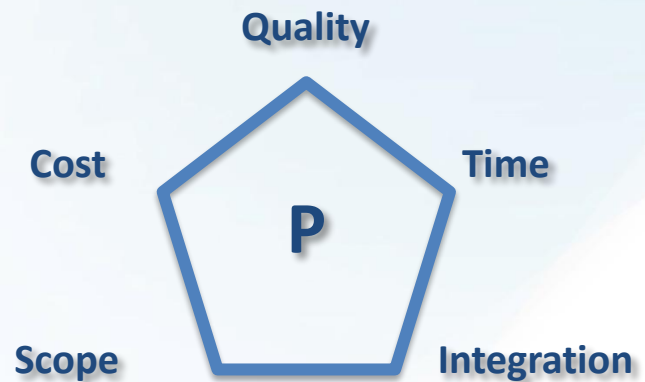
**“62% of projects, for
example, in IT, fail”**

Chief Information Officer Magazine
Mar.2008



The management yield in areas like: Engineering, Construction and Information and Technologies, have change little in decades, still is not possible to highlight great profits

Performance Variables



MPO® have the following modules:

PMF® is the module allows to graphically represent the human network that supports the project and present gaps in clients, suppliers and their relations. PMF® provides graphical information in real time about tasks, present gaps and solutions in the project.

WFN® is the module allows the express attention to gaps and conflicts that interrupts project development. WFN® if formed by multiple facilitator's tasks, as meeting supports, search for agreements and precise follow up actions, between many others.

MPO® is a technological solution that allows optimizing the performance of any project, in relation to 5 variables: Quality, Cost, Time, Scope and Integration.

MPO® is operated by the Project Manage specially trained, to develop high performance teams who will make the Project being successful.



MPO® Contributions:

PMF®

- Follow up in real time of the actions that guarantee tasks success.
- Visualization of the human management that will support project development.
- Early identification of the obstacles in the initial connections of the human network involved in the project.
- Optimize the usage of tools and resources for Project Management (for example: Gantt Diagrams, Microsoft Project, eProject and Primavera, among others).

WFN®

- Configuration of work teams organized regarding the contents of the work agenda and meetings structure that guaranteed the flow of information, the follow up of the actions and the intensive use of the available technological resources
- Effective interdepartmental coordination mechanism in form of meetings.

Technological Approach

Web-based developed Software with a functional interphase and flexible scheme, allowing the easy adaptation to special field of business models

- Authentic integration of the efforts of the human network involved.
- Organizational satisfaction through generated environment.
- Organization effectiveness through the systematization of the actions of involved personnel.
- A management model to systematize actions.

MPO[®] IMPROVES THE PERFORMANCE OF THE HUMAN NETWORK THAT SUSTAIN ANY PROJECT

What is obtained with MPO[®]?

PMF[®]

- Human network map that supports projects, indicating its difficulties, gaps and the actions to overcome them.
- Schedules with meetings details.
- Report of the initial difficulties of the human network involved in the project.

WFN[®]

- Report of tasks with gaps and associated solutions.
- Attention and gaps follow up reports with impact in personnel, providers and social environment.
- Final report of project execution with total gas solved.

MPO[®] is key piece in the Management of Knowledge of companies that function by projects.



IT IS GOOD TO IMPROVE, BUT IT'S BETTER TO LEARN HOW TO CHANGE

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