



MARROCOTM
PRODUCTS

MARROCO



ORGANIZATIONAL VALUE
MAP

KNOW THE VALUE CHAIN IN YOUR ORGANIZATION AND ITS OBSTACLES



The board of directors and managers of any Organization need **an ever present global vision of the structure** they manage to determine core processes, standardize activities, identify and implement best practices. Otherwise, their efforts could be wasted in areas or topics of low profitability or negative impact.

MVO® known by the Spanish acronym of Organizational Value Map, is a technological solution (software and interviews) that yields a graphic representation of **HOW** value is constructed within the Organization. Value is expressed as a function of personnel tasks and of the interrelations across the Organization.

MVO® obtains its basic data from meetings with client's staff about their tasks, difficulties and impact on the Organization. This data is gathered through an insightful process facilitated by a certified consultant.

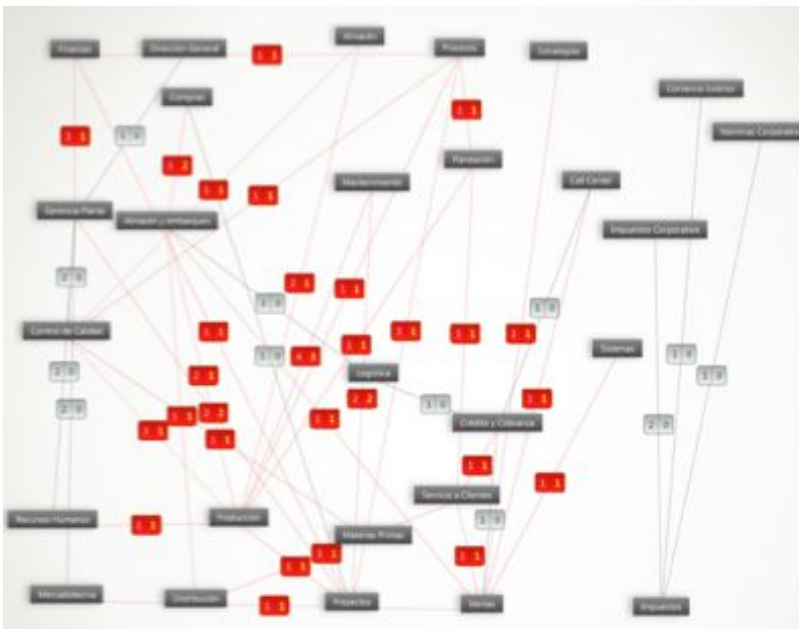
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Technological Approach

- Web-based developed software that allows to the Marrocco Specialist to create the **MVO**® report, under a centralize, automatic and secure scheme.

- Determines the origin of gaps and situations inherent to Human Capital, Technology and/or Processes or any combination thereof.
- Increases effectiveness in the allocation of resources.



- Supports the decision making processes.
- Contributes to alignment of the Organization
- Cooperates in the creation of an uniform organizational culture of work.
- Helps in the consolidation of an integrated and shared vision.

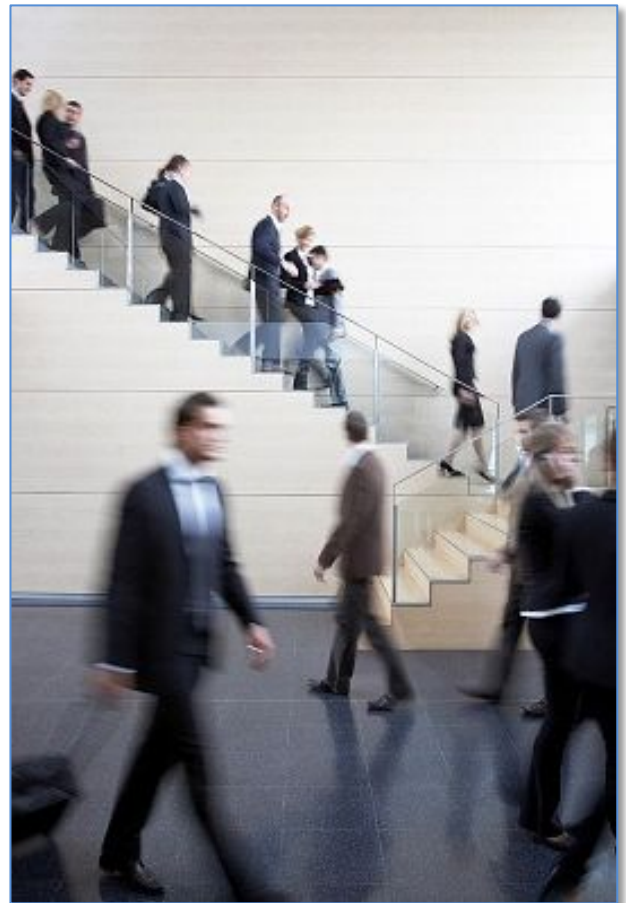
MVO[®] REPRESENTS GRAPHICALLY THE ORGANIZATIONAL PERFORMANCE
AND GAPS PREVENTING HIGHER PROFITS

What do you obtain with MVO[®]?

MVO[®] results are shown in two documents:

The Performance Map (tasks).

The Functioning Map (departmental and interdepartmental relations).



IT IS GOOD TO IMPROVE, BUT IT'S BETTER TO LEARN HOW TO CHANGE

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