



**MARROCO<sup>TM</sup>**  
PRODUCTS

**MARROCO**  
**mvo**  
ORGANIZATIONAL VALUE  
MAP

## KNOW THE VALUE CHAIN IN YOUR ORGANIZATION AND ITS OBSTACLES



The board of directors and managers of any Organization need **an ever present global vision of the structure** they manage to determine core processes, standardize activities, identify and implement best practices. Otherwise, their efforts could be wasted in areas or topics of low profitability or negative impact.

**MVO<sup>©</sup>** known by the Spanish acronym of Organizational Value Map, is a technological solution (software and interviews) that yields a graphic representation of **HOW** value is constructed within the Organization. Value is expressed as a function of personnel tasks and of the interrelations across the Organization.

**MVO<sup>©</sup>** obtains its basic data from meetings with client's staff about their tasks, difficulties and impact on the Organization. This data is gathered through an insightful process facilitated by a certified consultant.

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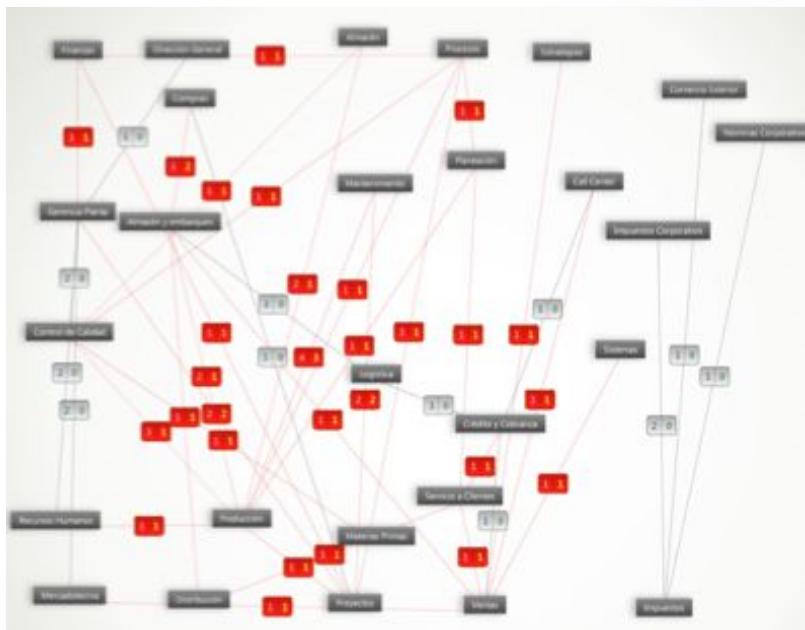
## **MVO<sup>®</sup> Contributions:**

- Works as a platform for writing norms and procedure manuals as per organizational realities.
- Serves as a platform for the preparation of policies, procedures and manuals that reflect the organizational reality.
- Identifies objectively the totality of tasks and processes, explicit or not, executed by individual and departmental entities.
- Provides a map representing the network of relations and interrelations across the Organization.

## Technological Approach

Web-based developed software that allows to the Marroco Specialist to create the **MVO<sup>©</sup>** report, under a centralize, automatic and secure scheme.

- Determines the origin of gaps and situations inherent to Human Capital, Technology and/or Processes or any combination thereof.
- Increases effectiveness in the allocation of resources.



- Supports the decision making processes.
- Contributes to alignment of the Organization
- Cooperates in the creation of an uniform organizational culture of work.
- Helps in the consolidation of an integrated and shared vision.

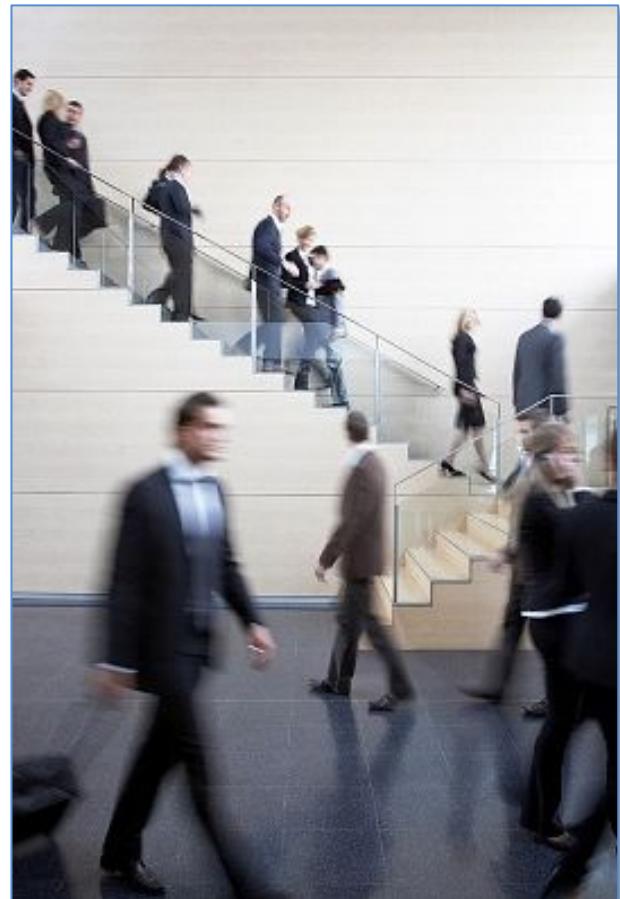
**MVO<sup>©</sup> REPRESENTS GRAPHICALLY THE ORGANIZATIONAL PERFORMANCE  
AND GAPS PREVENTING HIGHER PROFITS**

***What do you obtain with MVO<sup>©</sup>?***

**MVO<sup>©</sup>** results are shown in two documents:

The Performance Map (tasks).

The Functioning Map (departmental and interdepartmental relations).



***IT IS GOOD TO IMPROVE, BUT IT'S BETTER TO LEARN HOW TO CHANGE***

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